



“WE BELIEVE THAT EVERY ACT OF KINDNESS—NO MATTER HOW BIG OR SMALL—GOES A LONG WAY.”

— ERIK BRUST, CO-FOUNDER AND CEO

At JonnyPops, we are on a mission to make the world better one pop at a time. JonnyPops not only provides students a delicious, healthy treat but also encourages kindness in the classroom and community.

Based on scientific research, teaching kindness leads to tangible effects within a school culture. Not only will **kindness bring real health benefits** to students, but it will also **reduce the likelihood of bullying, low self-esteem, and depression**. That’s why, here at Jonny Pops, we believe that every act of kindness, no matter how big or small, goes a long way to making the world a better place.

We have put together a flexible kindness toolbox to help educators in the cafeteria classroom or traditional classrooms teach and empower students to drive acts of kindness to create kinder and happier school environments. We are excited to be partners with you in creating the kindness leaders of tomorrow.

Sincerely,

Erik Brust and Connor Wray

Co-Founders, JonnyPops



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Program designed to be able to be executed across classroom formats. Flexible modifications to be able to engage students from grades K-12. Members of Jonny Pops team available for facilitation.

PROGRAM SYNOPSIS					
	Purpose	Resources	Lesson 1: The Purpose of Kindness	Lesson 2: Examples of Kindness	Lesson 3: Kindness in Action
Program Overview	Discussion based curriculum designed to engage and empower students on how they can add more kindness in their school environment.	Jonny Pops Caught Being Kind Toolbox: <ul style="list-style-type: none"> • Kindness Curriculum • Kindness pledge • Caught Being Kind rewards • Popsicle stick template Time Requirement: Minimum: One, 30 min lesson. Maximum: 3 separate 30 min lessons	Define common understanding of what kindness is and why it’s important	Engage students in discussions and stories related idea generation of their own way to promote a better school environment.	Engage Students in action plan to implement what they have learned into action by brainstorming school-wide kindness activities, and other student suggested activities
Cafeteria Classroom	Facilitated presentation with some student participation. Get students to think of the cafeteria not as a place just for lunch but also a place to positively engage their peers	Dedicated Classroom Time Audio Jonny Pops Caught Being Kind toolbox	<ul style="list-style-type: none"> • Share definition and key quotes of kindness • Show connection to school values and key initiatives • State benefits of kindness 	<ul style="list-style-type: none"> • Show 2 example of kindness and amazing impact to individual or community • Ask for students to share example 	Students sign kindness pledge and write what their kind deed will be for kindness week on popsicle stick. Reward those “caught being kind” with classroom Jonny Pop party
Classroom	Interactive classroom discussion that empowers students to make positive change in their environment. Standards addressed: Language Arts, Social Studies	Dedicated Classroom Time Jonny Pops Caught Being Kind toolbox	<ul style="list-style-type: none"> • Student discussion on how they define kindness and why they think it’s important • Class writes their common definition and standards of kindness 	<ul style="list-style-type: none"> • Show 2 example of kindness and amazing impact to individual or community • Ask for students to share example • Students identify barriers to kindness and how to overcome 	<ul style="list-style-type: none"> • Students either write or draw pictures of how they will be kind • Alt: classroom decides on a classroom wide “kindness project” • Students sign kindness pledge • Reward those “caught being kind” with a free box of Jonny Pops coupon for them and their family

